

Are you really listening?

Big Brother Big Sisters in partnership with Hedge Funds Care, are campaigning to educate the public on what to do if they suspect a child is being abused.

Child abuse comes in many forms and the signs are not always easy to identify. In 2016 we ran a survey which showed that **over 55% of people do not know where to go or who to turn to if they suspect child abuse**. In fact 2% said they'd even take no action.

We're campaigning to change this. To make sure every child has an innocent childhood. To help us live in a better society.

Crisis Centre Cayman Islands [CICC.ky](http://cicc.ky) run a **24 hour a day, 7 days a week Crisis helpline** where qualified professionals are on hand to take the calls and listen to the concerns of people who may have concerns about a child they know being abused.

345 943 CICC (2422)
Or toll free 1-800-534-CICC (2422)

Throughout September and October, we are trying to reach as many people as possible to let them know who to call.

You can help us campaign by spreading the word. Re-post our Facebook posts, re-tweet our tweets - we need as much help as possible to show people there is somewhere to go if they are put in the unfortunate position of suspecting abuse.

Want to know more?

If you want more information on spotting the signs of child abuse, Red Cross Cayman run a 2.5 hour free training program which you can sign up for here

<https://redcross.org.ky/get-trained/>

For more information on the Crisis Centre, visit their website: <http://www.cicc.ky/>